

Public Outreach Committee

Stakeholder Meeting

March 3, 2016

Greenville, SC

Committee Mission

The Public Outreach Committee's mission is to

- * Promote activities in the watershed to improve water quality**
- * Increase public engagement**
- * Provide an internal communication channel among project stakeholders**



Public Outreach Committee Goals

5R and WBP Requirements

- * Recommend an information and education component to enhance public understanding of the project and encourage their early and continued participation



Public Outreach Committee Goals

Completed Goals – Year 1

- ✓ Recommend metrics of success
- ✓ Conduct inventory of existing public outreach information and programs
- ✓ Consolidate public outreach efforts
- ✓ Identify and use emerging technologies (e.g. social media)
- ✓ Develop website content

Ongoing Goals

- * Continue RRWQG education efforts in watershed
- * Identify funding sources for public outreach efforts
- * Implement Huff Creek 319 grant education component
- * Evaluate program success



2015 Activities

Held monthly meetings




Registered RRWQG logo


Reedy River
Water Quality Group

2015 Activities

DO YOU HAVE A SEPTIC ISSUE?



**Learn About the Huff Watershed
319 GRANT PROGRAM**



If you think your septic system may be having a problem, check for these symptoms:

- Your toilet is gurgling;
- Water is backing up into your drains;
- Your sinks and toilets drain slowly;
- There are damp spots in your yard during dry weather;
- Areas of your yard have lush grass; or
- You smell sewage.

Roads show approximate boundary lines of the watershed. Call 467-2755 to see if your property is in the watershed.


The Reedy River Water Quality Group is administering a 319 Cost Share Assistance Program within the boundaries of the Huff Creek watershed to assist home and business owners to repair or replace failing septic systems.

Reedy River
Water Quality Group

301 University Ridge, Suite 4800
Greenville, SC 29615
*Huff 319 Program
www.CleanReedy.com

If you have a failing septic system at your home or business in the program area, we will work with you to determine if you are eligible and how much funding you can receive. Call

864-467-2755 x110
for more information

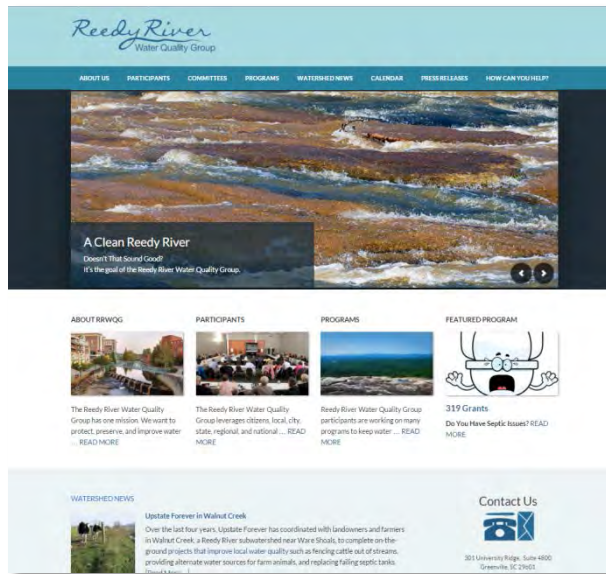


The project made possible by a U.S. Environmental Protection Agency Clean Water Section 319(b) Federal Grant and SC DHEC.

Created and distributed outreach materials for Huff 319 grant program resulting in the repair of five septic tanks in the Huff Creek watershed

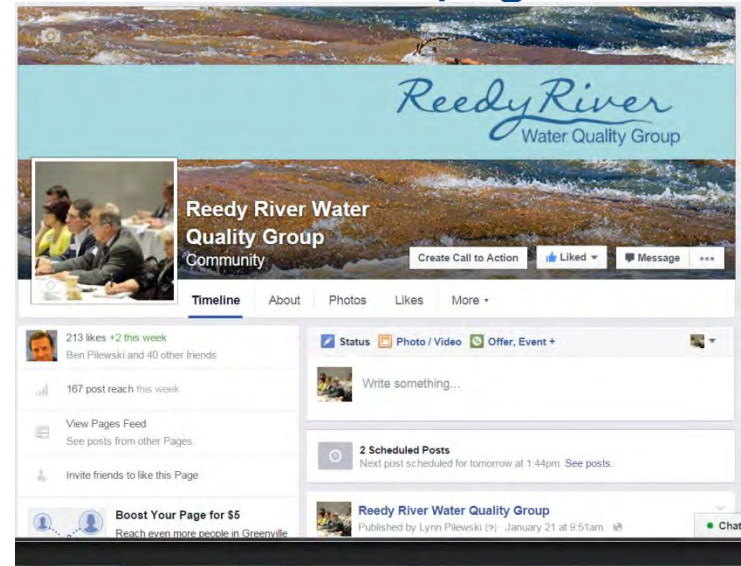
2015 Activities

Established the CleanReedy.org website



Average Monthly Views:
350 since June inception

Created the RRWQG Facebook page



Total Engagement:
2193 October - December



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

REGION 4
ATLANTA FEDERAL CENTER
61 FORSYTH STREET
ATLANTA, GEORGIA 30303-8960

JUL 31 2015

Mr. Tom Gallo
Senior Water Resources Scientist
WQR Inc.
103 Whimbell Way
Hampstead, North Carolina 28443

Dear Mr. Gallo:

On January 12, 2015, the U.S. Environmental Protection Agency Region 4 expressed its support in a letter to the Reedy River Water Quality Group (RRWQG) commending its initial efforts to engage a broad suite of stakeholders in the development and implementation of a 5R water quality restoration plan for the Reedy River. I am pleased to know that the RRWQG has expanded its list of partners to include approximately 30 organizations from community and conservation groups, cities, counties and universities, as well as, state, regional and federal agencies. The RRWQG participants form nine committees that are responsible for water quality monitoring and modeling, public outreach, best management practice identification and economic impacts analysis for the community and the environment. Each committee addresses necessary components of the 5R approach in developing an implementable water quality restoration plan. I would like to take this opportunity to applaud the public outreach committee and the entire RRWQG for their success in creating an official RRWQG website, www.cleanreedy.org, which serves as a collaborative forum to educate, inform and engage interested stakeholders in the restoration and protection of the Reedy River. The website is a notable achievement for the RRWQG.

Received
letter from
EPA
including
praise for
outreach
efforts

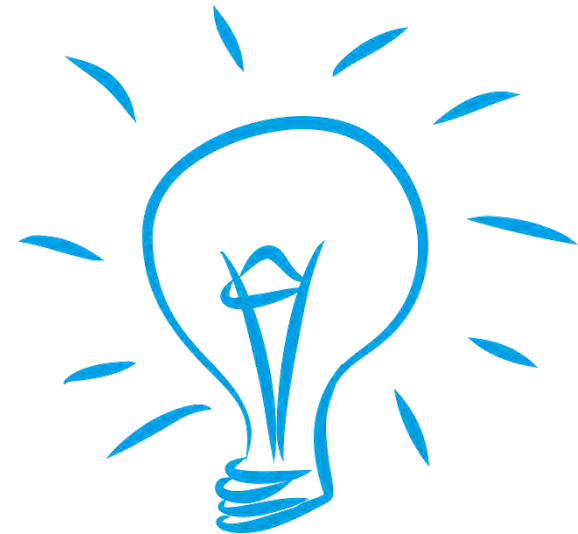
2016 Activities

- * Increase website visitors and social media presence
 - * Update website regularly
 - * Post material to Facebook page weekly
- * Promote litter clean-up programs on the Reedy River to connect people to the river
- * Survey public knowledge of Reedy River water quality
- * Continue outreach for Huff Creek 319 grant
- * Assist City of Greenville with public outreach related to Richland Creek 319 grant projects



Wish List

- * Continued quick response from Executive Committee on ideas going forward
- * Representative from each committee to provide future meeting dates and summaries to post on website
- * Information, pictures, and videos pertaining to the Reedy River for Facebook page and RRWQG website



Committee Members

- * Co-Chair – Erika Hollis, Upstate Forever
- * Co-Chair – Kirsten Robertson, GCSWCD
- * Secretary – Stacey Flax, ReWa
- * Dave Derrick, City of Greenville
- * Wayne Owens, City of Greenville
- * Lisa Wells, City of Greenville
- * Ashley Rhinehart, ReWa
- * Maddi Phillips, GCSWCD
- * Lynn Pilewski, GCSWCD



Questions and Comments

